

Eligible Products

The following products and services may be financed using the *KwikComfort* program:

- Furnaces
- Central Air Conditioning
- Heat Pumps
- Geothermal Heat Pumps
- Water Heaters
- Humidifiers
- Whole House Dehumidifiers
- Electronic Air Cleaners
- Energy Recovery Systems
- Thermostats
- Fireplaces
- Wood, Gas and Pellet Stoves
- Dampers
- Installation of listed products
- Plumbing, as long as it is part of an HVAC installation
- Parts or service work on any HVAC units, fireplace or stove products listed
- Extended service agreement covering the products listed



Financing by
GE Money



...making comfort
affordable

HEAT CONTROLLER, INC.

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THE QUALITY LEADER IN CONDITIONING AIR

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Comfort-Care[®]
by HEAT CONTROLLER, INC.

Your *Comfort-Aire* dealer makes it easy for you to get that new heating or cooling system—and other related equipment—with no long wait and no credit hassle. Our *KwikComfort* Financing Program is designed to give you the credit you need quickly and simply.

KwikComfort representatives are available by phone or fax seven days a week, from 7 a.m. to midnight (CST). In most cases, they can give you an answer within minutes. The application is easy to complete, so in no time at all, you'll be enjoying enhanced comfort.

A variety of financing payment options are available. Some are tied to the Prime Rate, others are fixed. Your *Comfort-Aire* dealer can show you the details. Low monthly payments for the equipment and any other related services you select mean that a new, more energy efficient heating and cooling system can be financed for as little as \$100 a month.

Your *Comfort-Aire* dealer makes it easy to afford the equipment you need along with all the associated items—installation, service that may be required at some point, even additional equipment you may want to add as options down the road, things like an air cleaner or whole house dehumidifier. Even your thermostat can be included in the financing package.

Talk to your *Comfort-Aire* dealer about the advantages of *KwikComfort* Financing and it won't be long before you'll be enjoying all the comforts of a new HVAC system!



How does it work?

The *KwikComfort* Financing Program makes it simple to get the credit you need to install new comfort equipment right away...

- Your dealer specifies the equipment you need for maximum comfort and energy savings
- You complete a simple application
- Your dealer completes his section of the application
- The dealer submits the application by phone or fax
- The application is processed and you get your answer in a matter of minutes
- You finalize the purchase with your dealer
- The dealer installs the product
- *KwikComfort* calls you to verify that the equipment has been installed and that you are completely satisfied
- *KwikComfort* pays the dealer

KwikComfort Financing Benefits:

- No annual fee
- Credit lines up to \$20,000
- Low minimum monthly payments
- No prepayment penalties
- Open line of credit
Subject to credit availability
- Quick, simple credit decisions

Upgrade and Save Fuel Dollars!

Now's the time to upgrade your home's comfort system. Today's heating, ventilation and air conditioning equipment (HVAC) is designed to give you maximum comfort with significant

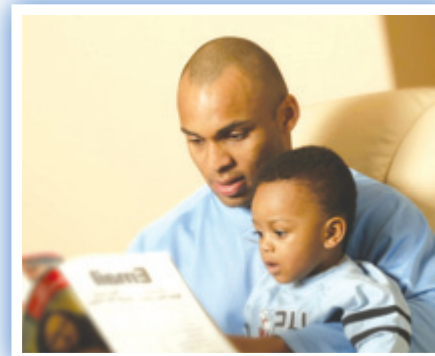
energy savings. If your system is 10 years old, even five years old, you could save significant dollars on your utility bills.

Gas furnaces, for instance, have Annual Fuel Usage Efficiencies as high as 92% or better, compared

with 78% just a few years ago. Central air conditioning units have Seasonal Energy Efficiency Ratios of 13 and up, a significant improvement over the 10 SEER ratings that were common not long ago.

With these new higher efficiencies, some states even have programs of tax breaks or rebates for equipment that meets certain efficiency criteria.

Your *Comfort-Aire* dealer can prepare a payback comparison to help you evaluate the potential savings and help you select the model that's right for your home and the way you live. He can also recommend options to create a system for total comfort, and can provide quality installation and maintenance for your new system.



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FINANCING