

Your Comfort-Aire dealer makes it easy for you to afford that new heating and cooling system—and other related equipment—with no long wait and no credit hassle. Our *GEOSmart* Financing Program is designed to give you the credit you need quickly and simply so you can make environmentally friendly improvements to your home—improvements that fit your budget, add value and maximize energy savings.

Because today's heating and cooling equipment is much more efficient than older equipment, *GEOSmart* financing terms allow you to realize savings on your utility bills that can be used to pay on the equipment purchase and installation.

GEOSmart financing can be used to cover the cost of equipment, installation, plus add-ons such as an air cleaner or whole house dehumidifier. Even the thermostat can be included in the package. Also, extended service agreements for your new system can be rolled into the financing. And *GEOSmart* financing can be used not just for homes, but also for businesses.

STREAMLINED APPLICATION

Applying for *GEOSmart* financing is a simple process and you get your answer quickly. Your dealer has application forms that are easy to complete, and *GEOSmart* representatives are available by phone or fax seven days a week for instant in-home approvals.

You can choose from a variety of payment options. All programs are designed to keep payments low to encourage energy efficient home and commercial improvements.

Talk to your Comfort-Aire dealer about the advantages of *GEOSmart* Financing and it won't be long before you'll be enjoying all the comforts of a new heating and/or cooling system!

How does it work?

The *GEOSmart* Financing Program makes it simple for you to get the credit you need to install new, more energy efficient equipment right away.

- Your Comfort-Aire dealer specifies the equipment you need for maximum comfort and energy savings
- You complete a simple application
- Your dealer submits the application by phone or fax
- The application is processed and you get your answer, usually in a matter of minutes
- You finalize the purchase with your dealer
- Your dealer installs the product
- *GEOSmart* calls you to verify that the equipment has been installed and that you are completely satisfied
- *GEOSmart* pays the dealer

***GEOSmart* Financing Programs:**

For Residential Financing

- Credit lines up to \$25,000
- Low monthly payments
- Instant in-home approvals with quick and easy paperwork
- Direct deposit funding

For Commercial Financing

- Credit lines from \$10,000 and up
- Extremely competitive terms
- "Quick quote" tool available 24/7
- Online credit application
- Financing specialists handle transactions



GE Money

GEOSmart Financing is sponsored by Comfort-Aire and the Electric & Gas Industries Association (a non-profit association) and underwritten by GE Money

Enhance your comfort and save on your utility bills

Now's the time to upgrade your home's comfort system. Today's heating, ventilation and air conditioning (HVAC) equipment is designed to give you maximum comfort with exceptional energy efficiency. If your system is 10 years old—even five years old—you could save significant dollars on your utility usage.



Gas furnaces, for instance, have Annual Fuel Usage Efficiencies (AFUE) as high as 95%, compared with 78% just a few years ago. Central air conditioning units have Seasonal Energy Efficiency Ratios (SEER)

of 13.0 and up, a big improvement over the 10.0 SEER ratings that were common not long ago.

With these new higher efficiencies, some states, regions and municipalities have programs of tax breaks or rebates for equipment that meets specific efficiency criteria.

Your Comfort-Aire dealer can prepare a payback comparison to help you evaluate the potential savings and help you select the HVAC equipment that's right for your home and the way you live. He can also recommend options to create a system for total comfort, and can provide quality installation and maintenance for your new system.

GEOSmart  **Smart**[®]
Sustainable Financing Solutions

What is GEOSmart?

Comfort-Aire and the Electric & Gas Industries Association (EGIA), a nationwide non-profit organization dedicated to advancing energy efficiency and renewable energy solutions, have partnered to deliver GEOSmart® Sustainable Financing Solutions, a comprehensive and easy-to-use home improvement financing and commercial leasing program. GEOSmart® was developed to ensure that Comfort-Aire dealers have a complete and simple-to-use financing platform in place to meet their customer's needs.

Eligible Products

The following products and services may be financed using the GEOSmart® program:

- Furnaces
- Central Air Conditioning
- Heat Pumps
- Geothermal Heat Pumps
- Water Heaters
- Humidifiers
- Whole House Dehumidifiers
- Electronic Air Cleaners
- Energy Recovery Systems
- Thermostats
- Dampers
- Installation of listed products
- Plumbing, as long as it is part of an HVAC installation
- Parts or service work on any HVAC
- Extended service agreement covering the products listed



Financing by:
GE Money

GEO  **Smart**
Sustainable Financing Solutions

A large, vibrant yellow sunflower with a dark brown center, set against a clear blue sky. The sunflower is the central focus of the right side of the advertisement.

*Making Energy
Efficient
Equipment
Affordable*

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